

# Software business win top Sage award

**A** leading West Midlands accounting software company has been given the highest accolade possible by UK software company SAGE.

Tipton based Century Software was one of only 15 business partners of SAGE software out of the 1,650 throughout the UK & Ireland that was chosen to be in the firm's inaugural Circle of Excellence.

The Circle of Excellence recognises only the cream of companies for their outstanding commitment to customer service and as an organisation whose customers are the most likely to recommend them to friends and colleagues.

Century was named as the third place company in the UK from the top 15 chosen for the Circle. First and second place were awarded to partners outside the West Midlands region.

Managing director James Dignan, who set up Century Software with operations director David Slater four years ago, said he was delighted with the accolade.

"This is fantastic news for Century and is testament to the dedication and hard work of our staff.

"It is more important than any other award because it has been our customers who have rated us so highly — it means so much that our clients believe we provide a consistently high service."

The top 15 business partners were chosen following a six-month survey that was carried out by an independent company for SAGE.

Paul Stobart, CEO, UK and Ireland Region, Sage (UK) Limited, presented the award to James and David said: "We are delighted to present this award to Century Computing Software Services. It represents excellence in customer service and is one of the first to join what I am sure will become an exclusive club. My congratulations go to all involved."



James Dignan, managing director Century Software

Explaining the concept of the Circle of Excellence he added: "Given that word of mouth recommendation is the most important driver of new business it makes sense to measure how our customers feel about us and our business partners. It follows that the more customers that we have in the market place recommending Sage and our business partners such as Century Software to others, then the better the growth prospects are for all."

As their prize James and David will enjoy an all-expenses paid day and night at the Moët & Chandon Chateau in France.

James added: "This award was a great way to end 2005. We can assure customers that we will continue our high level of service into 2006 and beyond."

For more information on Century's services go to [www.centurysoftware.co.uk](http://www.centurysoftware.co.uk) or contact 0870 750 3369.